

Namrata Ghosh

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Job Responsibilities

India Development Foundation (IDF) (March 2007- till present)

Designation: Fellow

Projects

- Worked on a project with World Bank named “Small Area Estimation” to identify areas with high levels of poverty for selected states in India
- Worked on case studies from the manufacturing and services sectors for identifying strategies that drive innovation
- Assisted in writing a discussion paper on “How can Technology Facilitate Financial Inclusion”

Other Roles and Responsibilities

- Managing Editor of the journal, Review of Market Integration published by IDF with Sage Publications India Pvt. Ltd.
- Organized a workshop with Microsoft at Indian School of Business, Hyderabad on Financial Inclusion
- Organized a workshop with World Bank on Conditional Cash Transfers
- Involved in managing IDF website for content
- Taken a course in Mathematical Statistics at IDF

Publication

Article for financial express titled “First Locate, Then Allocate” (coauthored with Purti Sharma)

Areas of Interest

- Issues on Market Integration
- Development Economics
- Microfinance Institutions

Other Professional Experience

Genpact (May 2003-February 2007)

Designation: Quality Analyst

- Worked as a Quality Analyst in the Content Solutions Centre of Excellence (COE)
- Role involved ensuring that the metrics such as transactional productivity, customer defects, schedule adherence, net promoter score, etc are followed by Operations
- Driving process improvements across the shop floor
- Working in teams to propagate lean methodologies across the floor
- Responsibility of driving Net Promoter Score (NPS) across the shop floor

Oxford University Press (Jan 2002-Apr2003)

- Worked as an editor for the Science, Maths, and Business Department

Mind Shapers Technologies (Oct 2001-Dec 2001)

- Worked with Mind Shapers Technologies (Class Teacher Learning Systems), an IT –based solution provider for the school community as a content development executive for two months.

Encyclopaedia Britannica (Aug 2000-Sept 2001)

- Worked as a copy editor
- Assisted in content development and editing of the Economy section of the Britannica India website.
- Writing and editing of articles children's encyclopaedia (for the age group 9-12) for the print version

Education

- Masters in Arts (Economics) from Delhi School of Economics, Delhi University (1997-99)
- Bachelor of Arts (Economics), Maitreyi College, Delhi University (1994-1997)

Computer Skills

Well versed in Stata, PovMap, Microsoft Office

Data Skills

Worked extensively on Census of India, National Sample Survey