

Purti Sharma

Phone: +91 9810934999

Email: purti23@gmail.com; psharma@idfresearch.org

WORK EXPERIENCE

- January 2007
– till present
- India Development Foundation ,Gurgaon ,India**
*Designation: **Research Associate***
Work accomplished:
- Assisted economists in writing policy papers, background notes and reports
 - Worked as a consultant with the World Bank on a project to estimate poverty at the disaggregated level using ‘Small Area Estimation’ methodology. Formulated hypothesis of interest and tested it, written an econometric model, estimated it, and conducted inference. The results of the study using GIS maps helped in identifying the lagging regions/areas (poverty pockets) within a state/district
 - Assisted in writing a book on IT industry ‘*Waiting to Connect: Indian IT Revolution Bypasses the Domestic Industry*’, authored by Shubhashis Gangopadhyay, Manisha G. Singh & Nirvikar Singh
- Research Projects /Reports:*
- ‘Small area estimation for four states of India’, Sponsor: The World Bank , 2008
 - ‘Impact of slowdown on Indian economy’, Sponsor: The World Bank and UNDP , 2009
 - Discussion paper on ‘How can technology facilitate financial inclusion in India?’, Sponsor: Microsoft, 2009
 - ‘Construction of CPI indices for all India and the states’, Sponsor: Planning Commission (on going)
- July 2006 –
December
2006
- PHD Chamber of Commerce and Industry, New Delhi**
*Designation: **Management Trainee***
Work accomplished:
- Written articles on international trade for monthly bulletin issued by PHDCCI
 - Undertook studies and analyzed the problems and prospects pertaining to an economy
 - Headed Madhya Pradesh state committee wherein organized events & meetings, and sending representations to state government on behalf of industry
- April 2004 –
June 2004
- Centre for Education & Communication, New Delhi**
*Designation: **Intern***
Work accomplished:
- Assisted in writing a report on “Bi-national Perspective on Offshore Outsourcing: A Collaboration between Indian and US Labour”
Available at: www.jvj.org/campaigns/global/tools/outsourcing/us_india_report_2006.pdf
- May 2003 –
July 2003
- Reliance Infocomm,New Delhi**
*Designation: **Intern***
Work accomplished:
- Worked on project ‘Dhirubhai Ambani Entrepreneur Scheme’ in the Sales & Marketing department.

EDUCATION

- 2004-2006 **Masters in Philosophy** (Economics) from Himachal Pradesh University
Dissertation: 'Information technology in India: An analysis'
- 2002 – 2004 **Masters in Business Economics** from Guru Nanak Dev University
Specialization: Information technology
- 1999 – 2002 **Bachelors in Arts** from Maharshi Dayanand University
Specialization: Marketing and Economics

PUBLICATIONS

Books (Chapter)

- Strategic Outsourcing 2007. 'Business Process Outsourcing: Current Scenario and Future Challenges', Deep and Deep Publications Pvt Ltd, New Delhi, PP.351-357
- SAARC- Socio-economic transformation 2008. 'Trade in Services in the South Asian Region: Potential & Challenges' (with Dr. Amir Ullah Khan), by Foundation for peace & sustainable development
- PHDCCI Publication 2006-07. 'State Investment Guide for Madhya Pradesh' edited with Sunil Sehgal

Research Papers

- Paper on 'BPO in India: Growth, Performance and Future Challenges' in the 47th Annual Conference of "Indian Society of Labour Economics" held at JNU, Delhi.(15- 17 Dec,2005)
- Paper on 'Reaching a Billion People : The Electronic Payments Solution' (with Dr. Bappaditya Mukhopadhyay)
- Paper on 'Emergence of Invisible Trade in India: An Analysis' (On going)
- Paper on 'Effects of Rice and Wheat Price Change on Welfare: Evidence From the Households in India' (On going)

Articles

- PHDCCI Bulletin 2006. 'Indo-US Trade-Current Scenario', Vol No.XXVI No.7, July
- PHDCCI Bulletin 2006. 'Indo-South Africa Trade Ties', Vol No.XXVII No.8, August
- PHDCCI Bulletin 2006. 'Indo-EU Trade Linkages', Vol No XXVIII No.9, September
- PHDCCI Bulletin 2006. 'Crystal Gazing Into the Future of Two Asian Giants', Vol No XXXVI No.11, November
- The Indian Economic Review 2009. 'Financial Inclusion by Channelizing Existing Resources in India' Volume VI, Quarterly Issue 31st May
- The Financial Express 2009. 'First Locate, Then Allocate' (with Namrata Ghosh), 3rd July
- The Financial Express 2009. 'The Non Bank Problem', 31st July
- The Financial Express 2009. 'India Hiding: What Official Data Can't Tell You', 11th September

DATABASE KNOWLEDGE

- Census of India , National Sample Survey & Annual Survey of Industries

PERSONAL DETAILS

- **Permanent Address:** House No.68, Part-1, Sector-21/c, Faridabad, Haryana-121001, India
- **Languages:** English, Punjabi and Hindi
- **Computer Skills:** Working knowledge of MS Office, PovMap 2.0, EViews & STATA.
- **References:** Available on request